



Exclusive Sponsorship Opportunities 2018

Presenting Sponsor: This event will be “Presented by” your company in all promotions. Your banner will hang on the main stage for best visibility, and your logo will be most prominent in all advertising materials. You will also receive a two-page, full color spread in the center of the program given to all attendees.

- **Souvenir Wine Glass Sponsor**

Your company logo will be printed on all sampling wine glasses given to attendees.

- **Souvenir Beer Pilsner Sponsor**

Your company logo will be printed on all sampling beer pilsners given to attendees.

- **Wine Pavilion Sponsor**

Your company will be publicized as the official *Wine Pavilion* sponsor.

- **Craft Beer Corral Sponsor**

Your company will be publicized as the official *Craft Beer Corral* sponsor.

- **VIP Tent Sponsor**

Your company will be publicized as the official *VIP TENT* sponsor.
(All receive large signage & banners on site during the festival.)

- **Car or Marine Sponsor**

Your company will be able to display two cars or two boats on-site at the festival.

- **Photo Booth Sponsor**

Your company logo will be printed on all photos taken by guests in our official photo booth – at no cost to them!

- **Bank or Hotel Sponsor**

Your company will be recognized in all promotions as the Official Bank or Hotel of Kegs and Corks Festival.

The 7th Annual Kegs and Corks Festival will feature carefully selected craft beer and Maryland wine, delicious food, awesome live entertainment, and a variety of arts and crafts vendors. The event will be held at the Anne Arundel County Fairgrounds and will benefit Special Olympics Maryland. In the first six years, the crowd ranged from 7,000 (in the rain) to 10,000 attendees! Don't miss this opportunity to promote your business!

Sponsor Recognition

- Your company logo will be featured in all advertising and promotions, including magazines, newspapers, television, radio, social media, event banners, printed materials, email blasts and more (totaling approx. \$15,000).
- You will receive premium exhibit space of 10'x10' (value of \$350).
- All sponsors will receive event tickets. Presenting sponsor receives 20 tickets (\$800 value) and 6 VIP tickets (\$750 value). Wine & Beer Glass sponsors receive 10 tickets (\$400 value) and 4 VIP tickets (\$500 value). Wine Pavilion, Beer Corral & VIP Tent sponsors receive 8 tickets (\$320 value) and 2 VIP tickets (\$250 value). Car, Marine, Photo Booth, Bank & Hotel sponsors receive 6 tickets (\$240 value) and 2 VIP tickets (\$250 value).
- You will have the ability to hang up to two banners around the event. Banners must be provided by sponsor by August 10.
- Your logo will be posted on the Kegs and Corks Fest website sponsor page with a hyper-link to your business website. Your logo will also be included in at least four email blasts prior to the event. Deadline for inclusion in all four email blasts is July 13.
- You will receive one full-page ad in the festival program to be distributed to all attendees (\$250 value).

Please call for pricing. Contact Ashlee Kastendike at ashlee@kegsandcorksfest.com or 410.507.2186.