



# KEGS AND Corks

CRAFT BEER & MARYLAND WINE FESTIVAL • ANNAPOLIS, MD

## Exclusive Sponsorship Opportunities 2019

### \$10,000 Level

- **Souvenir Glass Sponsor**

Your company logo will be printed on all sampling glasses given to all attendees.

### \$2,500 Level

- **VIP Tent Sponsor**

Your company will be publicized as the official *VIP TENT* sponsor with a large banner hung on the VIP tent.

### \$5,000 Level

- **Wine Pavilion Sponsor**

Your company will be publicized as the official *Wine Pavilion* sponsor.

- **Craft Beer Sponsor**

Your company will be publicized as the official *Craft Beer* sponsor.

- **Entertainment Sponsor**

Your company will be publicized as the official *Entertainment* sponsor with a large banner hung on the Main Stage for best visibility.

### \$1,500 Level

- **Car or Marine Sponsor**

Your company will be able to display two cars or two boats on-site at the festival.

- **Photo Booth Sponsor**

Your company logo will be printed on all photos taken by guests in our official photo booth – at no cost to them!

- **Bank or Hotel Sponsor**

Your company will be recognized in all promotions as the Official Bank or Hotel of Kegs and Corks Festival.

The 8th Annual Kegs and Corks Festival will feature carefully selected craft beer and Maryland wine, delicious food, awesome live entertainment, and a variety of arts and crafts vendors. The event will be held at the Anne Arundel County Fairgrounds and will benefit Special Olympics Maryland. In the first seven years, the crowd ranged from 7,500 (in the rain) to 10,000 attendees! Don't miss this opportunity to promote your business!

## Sponsor Recognition

- Your company logo will be featured in all advertising and promotions, including magazines, newspapers, television, radio, social media, event banners, printed materials, email blasts and more (totaling approx. \$15,000).
- You will receive premium exhibit space of 10'x10' (value of \$350).
- All sponsors will receive event tickets. \$10,000 sponsor receives 20 tickets (\$800 value) and 6 VIP tickets (\$750 value). \$5,000 sponsor receives 10 tickets (\$400 value) and 4 VIP tickets (\$500 value). \$2,500 sponsors receive 8 tickets (\$320 value) and 2 VIP tickets (\$250 value). \$1,500 sponsors receive 6 tickets (\$240 value) and 2 VIP tickets (\$250 value).
- You will have the ability to hang up to two banners around the event. Banners must be provided by sponsor by August 15.
- Your logo will be posted on the Kegs and Corks Fest website sponsor page with a hyper-link to your business website. Your logo will also be included in at least four email blasts prior to the event. Deadline for inclusion in all four email blasts is July 13.
- You will receive one full-page ad in the festival program to be distributed to all attendees (\$250 value).

Questions? Contact Ashlee Kastendike at [ashlee@kegsandcorksfest.com](mailto:ashlee@kegsandcorksfest.com) or 410.507.2186.